



**ATLAS GROUP OF  
INSTITUTIONS**  
UAE . INDIA . UK

# MBA

Master of  
Business  
Administration



## Why Malaysian University (OUM)?

OUM established in year 2000 by a consortium of 11 public universities in Malaysia. Since its establishment, OUM is known as a private university in Malaysia that shares the same quality and competence of its other 11 public university partners. This institution holds onto the motto **“University for All”** whereby encouraging the belief on the democratisation of education and that it is made available for everyone despite of the time, place, age, and social economic background.

Recognised by the Malaysian Qualifications Agency, Public Service Department and various professional bodies, the University's programmes cover a broad range of disciplines in business and management, applied sciences, and education and social sciences.

## We know What is best for your career

-  Regular & weekend classes
-  Online & face to face classes
-  Study & work at the same time
-  Learn from the experts
-  Affordable fees with easy EMI options
-  Option to continue the course from India (AIIC Campus, Kerala)
-  Over 3 decades of educational expertise
-  Over 20000 successful graduates



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For more details

## FOR ADMISSIONS

**Ajman**  **06 744 1122**  **050 618 6384**  
**Dubai** 050 618 6341 **RAK** 050 618 6383 **Sharjah** 050 618 6756

# Master of Business Administration

## Programme Synopsis

MBA programme provides both theoretical and practical knowledge for understanding the main processes and skills that links the management of resources in an organisation. The programme gives current organisational best practices which can be applied to attain higher productivity among the workforce, improved performance and increase profits.

## Core Courses

Managerial Economics	Business Law
Organization and Business Management	Business Research Methods
Accounting for Business Decision Making	Human Resource Management
Marketing Management	Strategic Management
Managerial Finance	IT for Managers

## Specialisations

Marketing	Entrepreneurship
Human Resource Management	Finance

## Fees Structure per year (All amounts in AED)

Year	Only Reg	Regular Classes			
	Total	Reg	Exam	Coaching	Total
First	7000	3000	1000	10000	14000
Second	7000	3000	1000	10000	14000
	14000				28000

Note: 5% VAT Additional

## Note

- ▶ The above fees is inclusive of registration, examination, coaching, mark statement, transfer certificate, provisional certificate & degree certificate.
- ▶ Study materials to be charged additionally AED 300 per semester.

## Documents Required

- ✓ Grade X mark sheet copy or equivalent
- ✓ Grade XII mark sheet copy or equivalent
- ✓ Degree mark sheet copies (All Years)
- ✓ Passport copy
- ✓ Photos (8 nos)



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