



**ATLAS GROUP OF  
INSTITUTIONS**  
UAE . INDIA . UK

# BBA

Bachelor of  
Business  
Administration  
(Hons)



## Why Malaysian University (OUM)?

OUM established in year 2000 by a consortium of 11 public universities in Malaysia. Since its establishment, OUM is known as a private university in Malaysia that shares the same quality and competence of its other 11 public university partners. This institution holds onto the motto **"University for All"** whereby encouraging the belief on the democratisation of education and that it is made available for everyone despite of the time, place, age, and social economic background.

Recognised by the Malaysian Qualifications Agency, Public Service Department and various professional bodies, the University's programmes cover a broad range of disciplines in business and management, applied sciences, and education and social sciences.

## We know What is best for your career

-  Regular & weekend classes
-  Online & face to face classes
-  Study & work at the same time
-  Learn from the experts
-  Affordable fees with easy EMI options
-  Option to continue the course from India  
(AIIC Campus, Kerala)
-  Over 3 decades of educational expertise
-  Over 20000 successful graduates



Scan this QR code  
For more details

## FOR ADMISSIONS

**Ajman**  **06 744 1122**  **050 618 6384**  
**Dubai** 050 618 6341 **RAK** 050 618 6383 **Sharjah** 050 618 6756

# Bachelor of Business Administration (Hons)

## Programme Synopsis

The Bachelor in Business Administration (Honours) programme is designed to equip learners with essential management acumen necessary for assuming managerial positions in business organisations. The curriculum is designed to produce graduates who are sensitive to the changing business environmental influences and responsive to new ideas in resolving emerging issues confronting business organisations.

## Programme Structure

Learners are required to accumulate 120 credit hours in order to graduate.

Sl. No.	COURSES	TOTAL CREDITS
1	MPU Courses	12
2	University Courses	15
3	Basic Courses	12
4	Core Courses	69
5	Major Courses	
	General	51
	Finance	12
	Human Resource Management	12
	International Business	12
	Marketing	12

## Fees Structure per year (All amounts in AED)

Year	Only Reg	Regular Classes			
	Total	Reg	Exam	Coaching	Total
First	5000	2000	1000	9000	12000
Second	5000	2000	1000	9000	12000
Third	5000	2000	1000	9000	12000
	15000				36000

Note: 5% VAT Additional

## Note

- ▶ The above fees is inclusive of registration, examination, coaching, mark statement, transfer certificate, provisional certificate & degree certificate.
- ▶ Study materials to be charged additionally AED 300 per semester.

## Documents Required

- ✓ Grade X mark sheet copy or equivalent
- ✓ Grade XII mark sheet copy or equivalent
- ✓ Passport copy
- ✓ Photos (8 nos)



Scan this QR code  
For more details

## FOR ADMISSIONS

**Ajman** ☎ 06 744 1122    **Dubai** 050 618 6341    **RAK** 050 618 6383    **Sharjah** 050 618 6756